

USING AI
TO
**HELP
DETECT
SCAMS**



Unlocking the Power of AI Easily

Unlock AI's potential in everyday life and business! Learn how AI enhances communication, detects scams, streamlines banking, automates tasks, and boosts creativity. Whether you're a beginner or tech-savvy, discover ways AI can improve productivity, security, and efficiency.

Join us and take the first step into the AI-powered future!

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AI for Everyone Discover everyday ways to

Enhance personal and business communication, easily detect scams, create stunning images, research, write emails, create a book, streamline daily tasks with how to use AI solutions for business and personal growth.

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CNerd Inc, Advancing Technology for Over 25 Years
(716) 970-4000 **www.CNerdAi.com**

AI for Everyone - Business and Personal Growth

Enhance your business and personal growth with AI tools like ChatGPT, Perplexity, and more. Learn practical applications like scam detection, improving workplace and personal communication skills and best practices in research and automation skills.

Understanding AI for Business and Personal Growth (20-30 minutes)



1. Introduction to AI

AI enhances efficiency through automation, communication, customer service, marketing, and content creation. It's a means to helping present and interact better with your customers, clients and community.



2. ChatGPT Navigator

Utilize ChatGPT for enhanced customer interaction, content creation, and automation. Leverage AI-driven insights without assuming ChatGPT lacks relevance in business operations.



3. Perplexity Smart Research

Perplexity AI empowers the average person with quick, accurate, and AI-driven insights, simplifying complex research, answering questions efficiently, and enhancing decision-making with reliable information.

Hands-On with AI Tools - Live Demos (45 Minutes)



4. ChatGPT Business/Personal

Explore ChatGPT and other tools. Understand prompt engineering to get precise responses. Help with email drafting, brainstorming, and content generation seamlessly to help your business and personally.



5. Imagine Creation

Harness AI image generation with tools like DALL-E, Leonardo, and others to create stunning, realistic, and artistic visuals for business and personal projects.



6. Use AI to detect SCAMS!

Leverage AI to detect scams on Facebook and other platforms, identifying fraudulent websites, fake marketing, and suspicious activity to enhance online security and protect users.

Do's and Don'ts of AI in Business (30 Minutes)



7. Best Practices (The Do's)

Boost productivity to enhance efficiency, automate, personalize customer experiences, ethical use, verify content, protect data privacy, and continuously train employees for responsible implementation.



8. Common Mistakes (The Don'ts)

Don't rely on AI without human oversight, use it for high-stakes decisions, neglect data privacy, automate everything, spread misinformation, or ignore ethical considerations in business applications.



9. Q&A and Open Discussion

Engage in open discussion, ask questions, explore AI adoption strategies for businesses, and receive recommendations on tools, best practices, and further learning opportunities to maximize AI benefits.

Attendees gain a clear understanding of AI tools, hands-on knowledge of multiple FREE and PAID AI Tools knowing awareness of AI use and how to detect SCAMS. Learn strategies to integrate AI into your personal life, enhanced productivity, decision-making, professional growth and how to improve your communications.

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